

Statistika gledanosti MAXtv sadržaja

STUDENI 2023



ŽIVJETI ZAJEDNO

Top lista 15 najgledanijih televizijski kanala

Uključuje sve televizijske kanale

Average rating

The average number of Subscriber IDs viewing at any given moment.

Max Reach

Maximum number of unique Subscribers per period

Share %

The average rating share per period

CHANNEL	AVERAGE RATING	MAX REACH	SHARE %
HRT 1	29.783,26	238.527	18,57%
Nova TV	28.858,94	292.835	17,99%
RTL	19.835,06	204.282	12,37%
HRT 2	8.923,81	177.504	5,56%
Doma TV	6.546,83	100.989	4,08%
RTL 2	5.455,53	97.112	3,40%
N1	5.025,61	72.962	3,13%
HRT 4	3.786,39	93.906	2,36%
Arenasport 1	2.806,10	116.293	1,75%
HRT 3	2.542,90	84.129	1,59%
RTL Living	1.971,53	58.589	1,23%
CineStar TV 1	1.834,79	63.381	1,14%
Nickelodeon Hrvatski	1.802,48	16.819	1,12%
National Geographic	1.665,43	41.283	1,04%
Arenasport 3	1.447,39	57.925	0,90%



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Uključuje samo **PAY** televizijske kanale

CHANNEL	AVERAGE RATING	MAX REACH	SHARE %
N1	5.025,61	72.962	3,13%
Arenasport 1	2.806,10	116.293	1,75%
RTL Living	1.971,53	58.589	1,23%
CineStar TV 1	1.834,79	63.381	1,14%
Nickelodeon Hrvatski	1.802,48	16.819	1,12%
National Geographic	1.665,43	41.283	1,04%
Arenasport 3	1.447,39	57.925	0,90%
STAR Movies	1.422,87	44.596	0,89%
RTL Crime	1.310,31	28.747	0,82%
Pickbox TV	1.298,25	52.702	0,81%
MAXSport 1	1.270,14	50.639	0,79%
History	1.209,92	29.661	0,75%
STAR Crime	1.044,97	21.161	0,65%
Nat Geo Wild	970,58	30.987	0,61%
STAR	893,34	30.510	0,56%

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Top lista 15 najgledanijih televizijski kanala

Uključuje sve televizijske kanale u periodu od 19:00 do 23:00

CHANNEL	AVERAGE RATING	MAX REACH	SHARE %
Nova TV	62.538,23	177.894	26,11%
HRT 1	40.968,87	75.724	17,10%
RTL	37.013,33	65.512	15,37%
HRT 2	13.384,33	61.580	5,56%
Doma TV	8.461,03	19.793	3,53%
RTL 2	6.965,01	16.610	2,91%
Arenasport 1	5.314,22	79.895	2,20%
N1	2.857,83	9.710	1,19%
RTL Living	2.752,25	7.892	1,14%
CineStar TV 1	2.732,24	9.711	1,13%
Arenasport 3	2.628,60	25.334	1,09%
MAXSport 1	2.124,21	26.672	0,88%
HRT 4	2.108,51	8.263	0,87%
Nickelodeon Hrvatski	2.042,82	3.046	0,84%
HRT 3	1.982,66	17.355	0,82%

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Max Reach
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Share %
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Uključuje samo **PAY** televizijske kanale u periodu od 19:00 do 23:00

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Max Reach

Maximum number of unique Subscribers per period

Share %

The average rating share per period

CHANNEL	AVERAGE RATING	MAX REACH	SHARE %
Arenasport 1	5.314,22	79.895	2,20%
N1	2.857,83	9.710	1,19%
RTL Living	2.752,25	7.892	1,14%
CineStar TV 1	2.732,24	9.711	1,13%
Arenasport 3	2.628,60	25.334	1,09%
MAXSport 1	2.124,21	26.672	0,88%
Nickelodeon Hrvatski	2.042,82	3.046	0,84%
RTL Crime	1.785,69	3.589	0,74%
STAR Movies	1.546,07	6.194	0,64%
National Geographic	1.400,05	3.368	0,58%
History	1.213,36	3.296	0,50%
Pickbox TV	1.194,75	7.648	0,49%
Arenasport 4	1.156,84	14.850	0,48%
Klasik TV	1.120,30	4.982	0,46%
Arenasport 2	1.076,09	12.999	0,44%



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