

Statistika gledanosti MAXtv sadržaja

RUJAN 2023



ŽIVJETI ZAJEDNO

Top lista 15 najgledanijih televizijski kanala

Uključuje sve televizijske kanale

Average rating

The average number of Subscriber IDs viewing at any given moment.

Max Reach

Maximum number of unique Subscribers per period

Share %

The average rating share per period

CHANNEL	AVERAGE RATING	MAX REACH	SHARE %
Nova TV	29.042,60	258.618	17,78%
HRT 1	28.968,54	223.081	17,74%
RTL	19.770,80	193.594	12,10%
HRT 2	8.794,24	166.943	5,38%
Doma TV	7.111,18	108.425	4,35%
RTL 2	5.829,06	104.372	3,57%
N1	4.933,92	69.728	3,02%
HRT 4	4.131,46	92.051	2,53%
HRT 3	2.598,11	72.070	1,59%
Arenasport 1	2.464,52	134.291	1,51%
RTL Living	2.357,90	62.819	1,44%
Nickelodeon	2.355,78	19.280	1,44%
CineStar TV 1	2.084,77	64.261	1,28%
Arenasport 3	1.917,11	78.105	1,17%
MAXSport 1	1.866,16	60.209	1,14%



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Uključuje samo **PAY** televizijske kanale

CHANNEL	AVERAGE RATING	MAX REACH	SHARE %
N1	4.933,92	69.728	3,02%
Arenasport 1	2.464,52	134.291	1,51%
RTL Living	2.357,90	62.819	1,44%
Nickelodeon	2.355,78	19.280	1,44%
CineStar TV 1	2.084,77	64.261	1,28%
Arenasport 3	1.917,11	78.105	1,17%
MAXSport 1	1.866,16	60.209	1,14%
National Geographic	1.832,61	40.298	1,12%
Pickbox TV	1.570,67	51.519	0,96%
FOX Movies	1.430,57	41.575	0,88%
RTL Crime	1.316,18	27.296	0,81%
History	1.273,97	27.871	0,78%
FOX Crime	1.116,34	21.584	0,68%
Klasik TV	1.065,84	41.860	0,65%
Nat Geo Wild	1.065,09	28.674	0,65%

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Top lista 15 najgledanijih televizijski kanala

Uključuje sve televizijske kanale u periodu od 19:00 do 23:00

CHANNEL	AVERAGE RATING	MAX REACH	SHARE %
Nova TV	58.927,23	152.034	24,18%
RTL	39.417,56	66.548	16,17%
HRT 1	37.350,91	64.903	15,32%
HRT 2	11.320,79	60.695	4,64%
Doma TV	9.254,10	25.678	3,80%
RTL 2	7.630,06	20.909	3,13%
MAXSport 1	4.368,69	33.737	1,79%
Arenasport 1	4.143,39	86.181	1,70%
Arenasport 3	3.940,16	40.647	1,62%
N1	3.491,85	10.167	1,43%
RTL Living	3.422,51	10.382	1,40%
CineStar TV 1	3.263,90	8.536	1,34%
HRT 4	2.882,36	9.713	1,18%
Nickelodeon	2.850,62	3.768	1,17%
HRT 3	2.221,64	12.271	0,91%

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Max Reach
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Share %
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Max Reach

Maximum number of unique Subscribers per period

Share %

The average rating share per period

CHANNEL	AVERAGE RATING	MAX REACH	SHARE %
MAXSport 1	4.368,69	33.737	1,79%
Arenasport 1	4.143,39	86.181	1,70%
Arenasport 3	3.940,16	40.647	1,62%
N1	3.491,85	10.167	1,43%
RTL Living	3.422,51	10.382	1,40%
CineStar TV 1	3.263,90	8.536	1,34%
Nickelodeon	2.850,62	3.768	1,17%
Pickbox TV	2.064,98	7.115	0,85%
RTL Crime	1.720,47	3.742	0,71%
National Geographic	1.699,61	3.814	0,70%
FOX Movies	1.649,46	6.731	0,68%
Arenasport 6	1.630,70	19.199	0,67%
Klasik TV	1.379,51	4.848	0,57%
History	1.259,46	2.993	0,52%
Arenasport 4	1.210,72	11.583	0,50%



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