

Statistika gledanosti MAXtv sadržaja

KOLOVOZ 2023



ŽIVJETI ZAJEDNO

Top lista 15 najgledanijih televizijski kanala

Uključuje sve televizijske kanale

Average rating

The average number of Subscriber IDs viewing at any given moment.

Max Reach

Maximum number of unique Subscribers per period

Share %

The average rating share per period

CHANNEL	AVERAGE RATING	MAX REACH	SHARE %
HRT 1	27.827,09	212.862	18,15%
Nova TV	24.493,82	194.828	15,97%
RTL	14.839,31	190.940	9,68%
HRT 2	10.361,88	189.849	6,76%
Doma TV	6.779,85	101.026	4,42%
RTL 2	5.964,69	97.414	3,89%
N1	4.560,41	77.501	2,97%
HRT 4	4.457,11	102.621	2,91%
MAXSport 1	2.727,42	62.895	1,78%
Arenasport 1	2.702,24	59.408	1,76%
Nickelodeon	2.533,93	20.278	1,65%
HRT 3	2.463,50	74.339	1,61%
RTL Living	2.234,71	61.506	1,46%
CineStar TV 1	1.967,22	57.115	1,28%
National Geographic	1.834,19	36.685	1,20%



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Uključuje samo **PAY** televizijske kanale

CHANNEL	AVERAGE RATING	MAX REACH	SHARE %
N1	4.560,41	77.501	2,97%
MAXSport 1	2.727,42	62.895	1,78%
Arenasport 1	2.702,24	59.408	1,76%
Nickelodeon	2.533,93	20.278	1,65%
RTL Living	2.234,71	61.506	1,46%
CineStar TV 1	1.967,22	57.115	1,28%
National Geographic	1.834,19	36.685	1,20%
FOX Movies	1.657,15	40.413	1,08%
RTL Crime	1.535,58	28.231	1,00%
Pickbox TV	1.352,51	51.424	0,88%
Klasik TV	1.312,76	39.681	0,86%
History	1.273,77	25.995	0,83%
Arenasport 3	1.176,22	46.164	0,77%
Nat Geo Wild	1.159,06	29.720	0,76%
FOX Crime	1.063,38	19.567	0,69%

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Top lista 15 najgledanijih televizijski kanala

Uključuje sve televizijske kanale u periodu od 19:00 do 23:00

CHANNEL	AVERAGE RATING	MAX REACH	SHARE %
Nova TV	49.004,80	71.718	22,18%
HRT 1	35.716,01	61.553	16,17%
RTL	29.638,57	63.579	13,42%
HRT 2	16.599,27	103.609	7,51%
Doma TV	8.573,34	19.073	3,88%
MAXSport 1	8.094,41	46.155	3,66%
RTL 2	6.452,77	17.474	2,92%
Arenasport 1	3.865,33	23.242	1,75%
RTL Living	3.174,19	8.566	1,44%
HRT 4	2.991,80	10.485	1,35%
N1	2.869,12	9.629	1,30%
Nickelodeon	2.812,73	3.579	1,27%
CineStar TV 1	2.603,87	8.052	1,18%
HRT 3	1.968,79	15.011	0,89%
RTL Kockica	1.939,87	4.773	0,88%

Average rating
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Max Reach
Maximum number of unique Subscribers per period

Share %
The average rating share per period



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Uključuje samo **PAY** televizijske kanale u periodu od 19:00 do 23:00

Average rating

The average number of Subscriber IDs viewing at any given moment.

Max Reach

Maximum number of unique Subscribers per period

Share %

The average rating share per period

CHANNEL	AVERAGE RATING	MAX REACH	SHARE %
MAXSport 1	8.094,41	46.155	3,66%
Arenasport 1	3.865,33	23.242	1,75%
RTL Living	3.174,19	8.566	1,44%
N1	2.869,12	9.629	1,30%
Nickelodeon	2.812,73	3.579	1,27%
CineStar TV 1	2.603,87	8.052	1,18%
RTL Crime	1.887,79	3.511	0,85%
FOX Movies	1.878,51	6.789	0,85%
Arenasport 3	1.704,74	19.768	0,77%
National Geographic	1.621,16	3.744	0,73%
Pickbox TV	1.490,39	5.416	0,67%
Klasik TV	1.453,86	5.907	0,66%
Arenasport 2	1.377,20	11.472	0,62%
History	1.158,02	2.472	0,52%
FOX Life	1.114,93	3.932	0,50%



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