

Statistika gledanosti MAXtv sadržaja

SVIBANJ 2023



ŽIVJETI ZAJEDNO

Top lista 15 najgledanijih televizijski kanala

Uključuje sve televizijske kanale

Average rating

The average number of Subscriber IDs viewing at any given moment.

Max Reach

Maximum number of unique Subscribers per period

Share %

The average rating share per period

CHANNEL	AVERAGE RATING	MAX REACH	SHARE %
HRT 1	31.428,47	352.701	19,90%
Nova TV	26.050,44	228.770	16,50%
RTL	17.057,32	188.521	10,80%
HRT 2	9.254,97	191.237	5,86%
Doma TV	7.287,04	102.708	4,61%
N1	5.165,64	74.658	3,27%
RTL 2	5.068,18	100.068	3,21%
Arenasport 1	3.910,11	132.208	2,48%
HRT 4	3.764,23	93.018	2,38%
RTL Living	2.349,91	67.335	1,49%
Nickelodeon	2.276,22	19.244	1,44%
HRT 3	2.211,41	68.413	1,40%
Pickbox TV	1.911,47	53.897	1,21%
CineStar TV 1	1.837,98	60.002	1,16%
National Geographic	1.654,40	40.972	1,05%



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Uključuje samo **PAY** televizijske kanale

CHANNEL	AVERAGE RATING	MAX REACH	SHARE %
N1	5.165,64	74.658	3,27%
Arenasport 1	3.910,11	132.208	2,48%
RTL Living	2.349,91	67.335	1,49%
Nickelodeon	2.276,22	19.244	1,44%
Pickbox TV	1.911,47	53.897	1,21%
CineStar TV 1	1.837,98	60.002	1,16%
National Geographic	1.654,40	40.972	1,05%
Arenasport 3	1.447,59	43.096	0,92%
MAXSport 1	1.440,25	45.336	0,91%
FOX Movies	1.419,90	40.537	0,90%
RTL Crime	1.212,52	25.666	0,77%
Nat Geo Wild	1.180,92	35.721	0,75%
FOX Crime	1.106,25	21.672	0,70%
History	1.090,03	27.146	0,69%
Klasik TV	1.085,10	41.666	0,69%

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Top lista 15 najgledanijih televizijski kanala

Uključuje sve televizijske kanale u periodu od 19:00 do 23:00

CHANNEL	AVERAGE RATING	MAX REACH	SHARE %
Nova TV	54.379,17	82.547	23,37%
HRT 1	40.405,98	150.900	17,36%
RTL	34.536,65	61.310	14,84%
HRT 2	13.451,78	96.762	5,78%
Doma TV	10.151,69	20.956	4,36%
RTL 2	6.453,72	86.456	2,77%
Arenasport 1	5.549,36	19.349	2,38%
MAXSport 1	4.045,12	32.797	1,74%
N1	3.746,54	11.807	1,61%
CineStar TV 1	2.789,10	3.924	1,20%
Arenasport 3	2.738,65	9.787	1,18%
Nickelodeon	2.596,42	8.571	1,12%
RTL Living	2.519,43	22.937	1,08%
RTL Kockica	2.497,05	7.001	1,07%
Pickbox TV	2.327,67	9.638	1,00%

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Max Reach

Maximum number of unique Subscribers per period

Share %

The average rating share per period

CHANNEL	AVERAGE RATING	MAX REACH	SHARE %
Arenasport 1	6.453,72	86.456	2,77%
MAXSport 1	4.045,12	32.797	1,74%
N1	3.746,54	11.807	1,61%
Nickelodeon	2.789,10	3.924	1,20%
RTL Living	2.738,65	9.787	1,18%
CineStar TV 1	2.596,42	8.571	1,12%
Arenasport 3	2.519,43	22.937	1,08%
Pickbox TV	2.497,05	7.001	1,07%
HRT 4	2.327,67	9.638	1,00%
RTL Crime	1.699,96	3.570	0,73%
FOX Movies	1.659,66	6.037	0,71%
National Geographic	1.621,34	4.092	0,70%
HRT 3	1.585,51	8.354	0,68%
Klasik TV	1.300,57	6.202	0,56%
Arenasport 4	1.294,17	11.158	0,56%



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