

# Statistika gledanosti MAXtv sadržaja

TRAVANJ 2023



ŽIVJETI ZAJEDNO

# Top lista 15 najgledanijih televizijski kanala

Uključuje sve televizijske kanale

## Average rating

The average number of Subscriber IDs viewing at any given moment.

## Max Reach

Maximum number of unique Subscribers per period

## Share %

The average rating share per period

CHANNEL	AVERAGE RATING	MAX REACH	SHARE %
HRT 1	29.047,85	233.606	18,39%
Nova TV	25.872,82	228.834	16,38%
RTL	17.910,07	196.511	11,34%
HRT 2	9.347,72	176.775	5,92%
Doma TV	7.413,70	108.092	4,69%
RTL 2	5.324,39	104.605	3,37%
N1	4.541,56	69.926	2,88%
HRT 4	3.513,15	87.868	2,22%
Arenasport 1	3.428,70	135.599	2,17%
HRT 3	2.388,69	79.336	1,51%
Nickelodeon	2.264,55	20.601	1,43%
RTL Living	2.241,70	65.587	1,42%
CineStar TV 1	1.982,96	62.441	1,26%
Pickbox TV	1.808,63	63.826	1,14%
Arenasport 3	1.742,48	51.337	1,10%



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Uključuje samo **PAY** televizijske kanale

CHANNEL	AVERAGE RATING	MAX REACH	SHARE %
N1	4.541,56	69.926	2,88%
Arenasport 1	3.428,70	135.599	2,17%
Nickelodeon	2.264,55	20.601	1,43%
RTL Living	2.241,70	65.587	1,42%
CineStar TV 1	1.982,96	62.441	1,26%
Pickbox TV	1.808,63	63.826	1,14%
Arenasport 3	1.742,48	51.337	1,10%
MAXSport 1	1.742,46	50.677	1,10%
National Geographic	1.694,52	43.024	1,07%
FOX Movies	1.427,37	44.548	0,90%
RTL Kockica	1.318,18	28.344	0,83%
RTL Crime	1.232,41	24.783	0,78%
History	1.140,30	27.382	0,72%
Nat Geo Wild	1.124,74	36.880	0,71%
Arenasport 6	1.055,23	56.855	0,67%

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# Top lista 15 najgledanijih televizijski kanala

Uključuje sve televizijske kanale u periodu od 19:00 do 23:00

CHANNEL	AVERAGE RATING	MAX REACH	SHARE %
Nova TV	54.317,39	83.710	23,45%
HRT 1	37.726,77	76.393	16,28%
RTL	35.975,55	71.124	15,53%
HRT 2	12.369,00	80.362	5,34%
Doma TV	9.705,85	24.398	4,19%
RTL 2	6.227,60	24.496	2,69%
Arenasport 1	6.012,79	101.216	2,60%
MAXSport 1	4.613,59	38.379	1,99%
N1	2.768,59	10.567	1,20%
CineStar TV 1	2.753,85	10.471	1,19%
Arenasport 3	2.753,74	32.319	1,19%
Nickelodeon	2.494,17	3.808	1,08%
RTL Living	2.271,36	6.448	0,98%
RTL Kockica	2.145,11	6.053	0,93%
Pickbox TV	2.083,42	7.368	0,90%

**Average rating**  
The average number of Subscriber IDs viewing at any given moment.

**Max Reach**  
Maximum number of unique Subscribers per period

**Share %**  
The average rating share per period



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## Share %

The average rating share per period

CHANNEL	AVERAGE RATING	MAX REACH	SHARE %
Arenasport 1	6.012,79	101.216	2,60%
MAXSport 1	4.613,59	38.379	1,99%
N1	2.768,59	10.567	1,20%
CineStar TV 1	2.753,85	10.471	1,19%
Arenasport 3	2.753,74	32.319	1,19%
Nickelodeon	2.494,17	3.808	1,08%
RTL Living	2.271,36	6.448	0,98%
Pickbox TV	2.083,42	7.368	0,90%
Arenasport 6	2.049,23	36.195	0,88%
RTL Crime	1.854,25	3.828	0,80%
Arenasport 4	1.752,09	14.319	0,76%
Arenasport 7	1.664,33	40.206	0,72%
FOX Movies	1.593,23	5.780	0,69%
National Geographic	1.545,74	3.459	0,67%
Klasik TV	1.205,64	6.189	0,52%



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