

Statistika gledanosti MAXtv sadržaja

VELJAČA 2023



ŽIVJETI ZAJEDNO

Top lista 15 najgledanijih televizijski kanala

Uključuje sve televizijske kanale

Average rating

The average number of Subscriber IDs viewing at any given moment.

Max Reach

Maximum number of unique Subscribers per period

Share %

The average rating share per period

CHANNEL	AVERAGE RATING	MAX REACH	SHARE %
HRT 1	30.499,26	253.460	18,88%
Nova TV	26.536,48	222.082	16,43%
RTL	18.255,02	205.283	11,30%
HRT 2	10.234,50	209.624	6,34%
Doma TV	7.099,05	129.594	4,40%
N1	5.352,20	78.028	3,31%
RTL 2	5.340,42	119.761	3,31%
HRT 4	4.097,26	100.826	2,54%
Arenasport 1	2.592,59	91.242	1,61%
Nickelodeon	2.464,17	21.248	1,53%
HRT 3	2.425,11	90.560	1,50%
RTL Living	2.330,85	76.429	1,44%
CineStar TV 1	1.997,69	64.886	1,24%
Pickbox TV	1.793,76	67.025	1,11%
National Geographic	1.756,08	47.337	1,09%



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Uključuje samo **PAY** televizijske kanale

CHANNEL	AVERAGE RATING	MAX REACH	SHARE %
N1	5.352,20	78.028	3,31%
Arenasport 1	2.592,59	91.242	1,61%
Nickelodeon	2.464,17	21.248	1,53%
RTL Living	2.330,85	76.429	1,44%
CineStar TV 1	1.997,69	64.886	1,24%
Pickbox TV	1.793,76	67.025	1,11%
National Geographic	1.756,08	47.337	1,09%
Arenasport 3	1.617,78	52.138	1,00%
FOX Movies	1.385,24	50.456	0,86%
MAXSport 1	1.232,47	42.450	0,76%
History	1.193,18	26.695	0,74%
Nat Geo Wild	1.177,41	36.948	0,73%
RTL Crime	1.172,79	29.116	0,73%
Klasik TV	1.105,34	49.996	0,68%
FOX	1.000,24	35.934	0,62%

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Uključuje sve televizijske kanale u periodu od 19:00 do 23:00

CHANNEL	AVERAGE RATING	MAX REACH	SHARE %
Nova TV	52.601,63	89.720	22,18%
RTL	40.658,47	71.597	17,14%
HRT 1	39.534,90	96.793	16,67%
HRT 2	13.159,65	64.951	5,55%
Doma TV	9.654,49	30.625	4,07%
RTL 2	6.957,82	24.709	2,93%
Arenasport 1	3.865,32	40.550	1,63%
N1	2.985,20	10.457	1,26%
CineStar TV 1	2.836,25	9.444	1,20%
Arenasport 3	2.819,51	26.465	1,19%
RTL Kockica	2.670,09	7.080	1,13%
HRT 4	2.525,70	13.526	1,06%
Nickelodeon	2.496,91	3.906	1,05%
RTL Living	2.491,07	8.957	1,05%
Arenasport 7	2.193,64	42.364	0,92%

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Max Reach
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Share %
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Max Reach

Maximum number of unique Subscribers per period

Share %

The average rating share per period

CHANNEL	AVERAGE RATING	MAX REACH	SHARE %
Arenasport 1	3.865,32	40.550	1,63%
N1	2.985,20	10.457	1,26%
CineStar TV 1	2.836,25	9.444	1,20%
Arenasport 3	2.819,51	26.465	1,19%
Nickelodeon	2.496,91	3.906	1,05%
RTL Living	2.491,07	8.957	1,05%
Arenasport 7	2.193,64	42.364	0,92%
Arenasport 4	2.157,81	16.984	0,91%
Pickbox TV	1.979,34	9.389	0,83%
RTL Crime	1.798,81	4.101	0,76%
Arenasport 6	1.732,77	28.483	0,73%
FOX Movies	1.677,96	5.715	0,71%
National Geographic	1.619,41	4.169	0,68%
Arenasport 2	1.558,51	26.066	0,66%
MAXSport 1	1.500,49	28.861	0,63%



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