

Statistika gledanosti MAXtv sadržaja

STUDENI 2022.



ŽIVJETI ZAJEDNO

Top lista 15 najgledanijih televizijski kanala

Uključuje sve televizijske kanale

Average rating

The average number of Subscriber IDs viewing at any given moment.

Max Reach

Maximum number of unique Subscribers per period

Share %

The average rating share per period

CHANNEL	AVERAGE RATING	MAX REACH	SHARE %
HRT 1	27.958,43	233.231	16,80%
Nova TV	27.500,04	259.597	16,52%
HRT 2	23.996,84	299.854	14,42%
RTL	18.138,14	211.211	10,90%
Doma TV	6.237,40	110.878	3,75%
RTL 2	5.217,53	123.969	3,13%
N1	4.574,64	80.622	2,75%
HRT 4	3.588,95	96.716	2,16%
HRT 3	2.450,20	87.428	1,47%
Nickelodeon	2.436,22	23.366	1,46%
RTL Living	2.307,25	69.827	1,39%
Arenasport 1	1.984,59	91.281	1,19%
CineStar TV 1	1.775,09	68.990	1,07%
Pickbox TV	1.628,64	62.532	0,98%
National Geographic	1.503,69	42.443	0,90%



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Uključuje samo **PAY** televizijske kanale

CHANNEL	AVERAGE RATING	MAX REACH	SHARE %
N1	4.574,64	80.622	2,75%
Nickelodeon	2.436,22	23.366	1,46%
RTL Living	2.307,25	69.827	1,39%
Arenasport 1	1.984,59	91.281	1,19%
CineStar TV 1	1.775,09	68.990	1,07%
Pickbox TV	1.628,64	62.532	0,98%
National Geographic	1.503,69	42.443	0,90%
FOX Movies	1.435,58	43.848	0,86%
Klasik TV	1.130,28	44.030	0,68%
FOX Crime	1.116,24	25.222	0,67%
FOX	1.067,20	30.724	0,64%
RTL Crime	1.039,92	28.644	0,62%
History	1.025,14	27.724	0,62%
Arenasport 3	951,38	54.673	0,57%
Nat Geo Wild	951,20	32.800	0,57%

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Uključuje sve televizijske kanale u periodu od 19:00 do 23:00

CHANNEL	AVERAGE RATING	MAX REACH	SHARE %
Nova TV	59.079,86	106.076	22,86%
HRT 2	41.245,35	184.934	15,96%
RTL	39.620,59	80.671	15,33%
HRT 1	35.969,30	71.041	13,92%
Doma TV	9.816,53	28.104	3,80%
RTL 2	6.907,55	35.426	2,67%
Arenasport 1	2.987,32	39.953	1,16%
N1	2.665,62	8.714	1,03%
Nickelodeon	2.578,40	4.114	1,00%
CineStar TV 1	2.545,65	11.812	0,99%
RTL Living	2.386,74	6.567	0,92%
HRT 4	2.317,31	12.201	0,90%
RTL Kockica	2.297,95	5.550	0,89%
HRT 3	2.281,31	21.159	0,88%
Pickbox TV	1.974,14	7.316	0,76%

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Max Reach
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The average rating share per period

CHANNEL	AVERAGE RATING	MAX REACH	SHARE %
Arenasport 1	2.987,32	39.953	1,16%
N1	2.665,62	8.714	1,03%
Nickelodeon	2.578,40	4.114	1,00%
CineStar TV 1	2.545,65	11.812	0,99%
RTL Living	2.386,74	6.567	0,92%
Pickbox TV	1.974,14	7.316	0,76%
FOX Movies	1.739,83	6.237	0,67%
Arenasport 3	1.635,78	24.636	0,63%
Arenasport 4	1.518,24	16.590	0,59%
Klasik TV	1.484,58	7.383	0,57%
National Geographic	1.365,36	3.394	0,53%
MAXSport 1	1.326,23	29.613	0,51%
FOX Crime	1.236,11	4.753	0,48%
RTL Crime	1.214,27	2.744	0,47%
FOX Life	1.091,72	4.964	0,42%



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