

# Statistika gledanosti MAXtv sadržaja

KOLOVOZ 2022.



ŽIVJETI ZAJEDNO

# Top lista 15 najgledanijih televizijski kanala

Uključuje sve televizijske kanale

## Average rating

The average number of Subscriber IDs viewing at any given moment.

## Max Reach

Maximum number of unique Subscribers per period

## Share %

The average rating share per period

CHANNEL	AVERAGE RATING	MAX REACH	SHARE %
HRT 1	28.608,99	220.917	18,33%
Nova TV	25.466,19	280.219	16,32%
RTL	16.098,52	195.454	10,31%
HRT 2	10.328,72	194.348	6,62%
Doma TV	6.343,59	101.143	4,06%
N1	5.321,64	77.220	3,41%
RTL 2	5.237,93	101.820	3,36%
HRT 4	4.661,51	101.932	2,99%
Nickelodeon	3.055,58	25.445	1,96%
Arenasport 1	2.534,36	158.454	1,62%
RTL Living	2.265,56	62.217	1,45%
HRT 3	2.028,26	83.092	1,30%
National Geographic	1.706,82	38.685	1,09%
CineStar TV 1	1.692,21	56.635	1,08%
Pickbox TV	1.587,37	58.281	1,02%



# Top lista 15 najgledanijih televizijski kanala

Uključuje samo **PAY** televizijske kanale

CHANNEL	AVERAGE RATING	MAX REACH	SHARE %
N1	5.321,64	77.220	3,41%
Nickelodeon	3.055,58	25.445	1,96%
Arenasport 1	2.534,36	158.454	1,62%
RTL Living	2.265,56	62.217	1,45%
National Geographic	1.706,82	38.685	1,09%
CineStar TV 1	1.692,21	56.635	1,08%
Pickbox TV	1.587,37	58.281	1,02%
Arenasport 3	1.563,06	71.245	1,00%
FOX Movies	1.523,98	41.560	0,98%
MAXSport 1	1.424,50	48.923	0,91%
RTL Crime	1.219,71	26.247	0,78%
FOX	1.117,36	33.853	0,72%
FOX Crime	1.049,89	20.966	0,67%
History	1.031,94	24.827	0,66%
Nat Geo Wild	1.011,18	34.969	0,65%

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# Top lista 15 najgledanijih televizijski kanala

Uključuje sve televizijske kanale u periodu od 19:00 do 23:00

CHANNEL	AVERAGE RATING	MAX REACH	SHARE %
Nova TV	52.647,72	170.408	22,68%
HRT 1	34.294,85	73.956	14,78%
RTL	33.958,80	71.696	14,63%
HRT 2	16.864,11	105.389	7,27%
Doma TV	9.589,53	22.285	4,13%
RTL 2	6.506,03	22.828	2,80%
Arenasport 1	5.365,29	126.894	2,31%
MAXSport 1	3.776,00	27.114	1,63%
Nickelodeon	3.443,22	5.420	1,48%
N1	3.430,29	11.445	1,48%
HRT 4	3.094,52	12.362	1,33%
Arenasport 3	3.069,85	26.862	1,32%
RTL Living	2.848,61	9.364	1,23%
CineStar TV 1	2.308,04	8.003	0,99%
RTL Kockica	2.101,66	5.744	0,91%

**Average rating**  
The average number of Subscriber IDs viewing at any given moment.

**Max Reach**  
Maximum number of unique Subscribers per period

**Share %**  
The average rating share per period



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Uključuje samo **PAY** televizijske kanale u periodu od 19:00 do 23:00

## Average rating

The average number of Subscriber IDs viewing at any given moment.

## Max Reach

Maximum number of unique Subscribers per period

## Share %

The average rating share per period

CHANNEL	AVERAGE RATING	MAX REACH	SHARE %
Arenasport 1	5.365,29	126.894	2,31%
MAXSport 1	3.776,00	27.114	1,63%
Nickelodeon	3.443,22	5.420	1,48%
N1	3.430,29	11.445	1,48%
Arenasport 3	3.069,85	26.862	1,32%
RTL Living	2.848,61	9.364	1,23%
CineStar TV 1	2.308,04	8.003	0,99%
FOX Movies	1.880,61	6.579	0,81%
Pickbox TV	1.849,12	7.330	0,80%
Arenasport 4	1.681,07	18.959	0,72%
National Geographic	1.615,20	4.092	0,70%
RTL Crime	1.464,37	3.260	0,63%
FOX Crime	1.163,35	3.439	0,50%
Arenasport 6	1.073,32	25.293	0,46%
Nat Geo Wild	1.050,21	2.702	0,45%



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