

# Statistika gledanosti MAXtv sadržaja

SRPANJ 2022.



ŽIVJETI ZAJEDNO

# Top lista 15 najgledanijih televizijski kanala

Uključuje sve televizijske kanale

## Average rating

The average number of Subscriber IDs viewing at any given moment.

## Max Reach

Maximum number of unique Subscribers per period

## Share %

The average rating share per period

CHANNEL	AVERAGE RATING	MAX REACH	SHARE %
HRT 1	28.065,54	222.568	19,27%
Nova TV	19.878,46	191.747	13,65%
RTL	13.276,91	167.573	9,12%
HRT 2	9.327,31	180.923	6,41%
Doma TV	6.038,62	100.112	4,15%
RTL 2	5.439,29	95.684	3,74%
N1	5.224,26	74.512	3,59%
HRT 4	4.646,04	95.098	3,19%
Nickelodeon	3.490,72	25.250	2,40%
RTL Living	2.417,49	63.684	1,66%
Sport Klub 1	1.840,10	40.300	1,26%
CineStar TV 1	1.786,38	57.621	1,23%
FOX Movies	1.784,27	43.172	1,23%
HRT 3	1.774,39	73.674	1,22%
National Geographic	1.704,94	35.417	1,17%



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Uključuje samo **PAY** televizijske kanale

CHANNEL	AVERAGE RATING	MAX REACH	SHARE %
N1	5.224,26	74.512	3,59%
Nickelodeon	3.490,72	25.250	2,40%
RTL Living	2.417,49	63.684	1,66%
Sport Klub 1	1.840,10	40.300	1,26%
CineStar TV 1	1.786,38	57.621	1,23%
FOX Movies	1.784,27	43.172	1,23%
National Geographic	1.704,94	35.417	1,17%
Pickbox TV	1.572,10	56.421	1,08%
RTL Crime	1.378,57	26.598	0,95%
MAXSport 1	1.332,96	47.821	0,92%
RTL Kockica	1.262,00	25.113	0,87%
Klasik TV	1.222,69	43.287	0,84%
History	1.112,62	25.361	0,76%
Nat Geo Wild	1.048,01	28.991	0,72%
Arenasport 1	1.041,46	40.710	0,72%

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# Top lista 15 najgledanijih televizijski kanala

Uključuje sve televizijske kanale u periodu od 19:00 do 23:00

CHANNEL	AVERAGE RATING	MAX REACH	SHARE %
Nova TV	33.913,85	64.709	17,56%
HRT 1	33.242,13	95.571	17,21%
RTL	26.349,55	57.229	13,64%
HRT 2	13.406,68	90.819	6,94%
Doma TV	8.307,11	22.968	4,30%
RTL 2	6.448,13	21.705	3,34%
N1	4.070,96	17.511	2,11%
HRT 4	3.831,30	13.042	1,98%
MAXSport 1	3.811,83	33.834	1,97%
Nickelodeon	3.694,03	5.033	1,91%
RTL Living	2.699,32	9.058	1,40%
Sport Klub 1	2.621,19	19.286	1,36%
CineStar TV 1	2.292,72	9.090	1,19%
FOX Movies	2.098,71	8.255	1,09%
Pickbox TV	1.765,15	6.898	0,91%

**Average rating**  
The average number of Subscriber IDs viewing at any given moment.

**Max Reach**  
Maximum number of unique Subscribers per period

**Share %**  
The average rating share per period



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Uključuje samo **PAY** televizijske kanale u periodu od 19:00 do 23:00

## Average rating

The average number of Subscriber IDs viewing at any given moment.

## Max Reach

Maximum number of unique Subscribers per period

## Share %

The average rating share per period

CHANNEL	AVERAGE RATING	MAX REACH	SHARE %
N1	4.070,96	17.511	2,11%
MAXSport 1	3.811,83	33.834	1,97%
Nickelodeon	3.694,03	5.033	1,91%
RTL Living	2.699,32	9.058	1,40%
Sport Klub 1	2.621,19	19.286	1,36%
CineStar TV 1	2.292,72	9.090	1,19%
FOX Movies	2.098,71	8.255	1,09%
Pickbox TV	1.765,15	6.898	0,91%
RTL Crime	1.529,12	3.513	0,79%
Klasik TV	1.525,83	7.730	0,79%
National Geographic	1.492,40	4.142	0,77%
Arenasport 1	1.250,02	9.869	0,65%
FOX Life	1.185,41	4.268	0,61%
FOX Crime	1.021,46	2.450	0,53%
Nat Geo Wild	1.004,71	2.671	0,52%



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