

# Statistika gledanosti MAXtv sadržaja









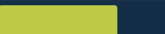












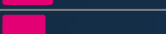

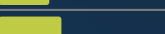





















LISTOPAD 2021.



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# Top lista 15 najgledanijih televizijski kanala

Uključuje sve televizijske kanale

CHANNEL	SUBSCRIBERS RATING	SHARE	AVERAGE DURATION
HRT 1	 15.325,40	 16,91	 2.401,96
Nova TV	 13.047,96	 14,40	 2.089,33
RTL HR	 10.648,87	 11,75	 1.670,87
HRT 2	 5.048,30	 5,57	 797,44
Doma TV	 3.549,78	 3,92	 605,98
RTL 2	 3.047,27	 3,36	 498,43
N1	 2.580,53	 2,85	 528,00
Nickelodeon	 1.785,63	 1,97	 767,13
HRT 4	 1.737,47	 1,92	 312,68
Arena Sport 1	 1.336,01	 1,47	 277,95
RTL Living	 1.292,44	 1,43	 234,01
Pickbox TV	 1.171,13	 1,29	 227,58
HRT 3	 1.086,81	 1,20	 187,45
CineStar TV 1	 1.046,02	 1,15	 231,12
Arena Sport 3	 1.026,71	 1,13	 331,64

**Subs rating**  
The average number of Subscriber IDs viewing at any given moment.

**Share**  
Viewing duration as a percentage of all viewing.

**Average Duration**  
The average viewing duration per reached viewer



# Top lista 15 najgledanijih TV sadržaja

Uključuje sve televizijske kanale

## Subs rating

The average number of Subscriber IDs viewing at any given moment.

## Share

Viewing duration as a percentage of all viewing.

## Average Duration

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




































	DATUM	SUBSCRIBERS RATING	SHARE	AVERAGE DURATION
Kvalifikacije za SP: Hrvatska - Slovačka (Nova TV)	11.10.2021	84.998,41	44,69	81,50
Kvalifikacije za SP: Cipar - Hrvatska (Nova TV)	8.10.2021	77.306,70	41,42	77,68
Dnevnik 1 (HRT 1)	7.10.2021	75.657,96	30,04	13,28
Supertalent (Nova TV)	17.10.2021	63.075,91	33,36	65,97
Večera za 5 na selu (RTL HR)	27.10.2021	61.673,71	24,64	39,07
Dajem ti život, telenovela (HRT 1)	7.10.2021	53.151,76	21,67	33,53
Potjera (HRT 1)	26.10.2021	53.003,73	21,06	27,22
Dnevnik Nove TV (Nova TV)	24.10.2021	52.727,52	27,97	26,44
UEFA Europa liga: Rapid Beč - Dinamo Zagreb (Arena Sport 1)	21.10.2021	52.583,39	28,01	68,90
Kava s mirisom žene, telenovela (HRT 1)	22.10.2021	48.338,99	21,95	29,48
IN Magazin (Nova TV)	18.10.2021	47.600,15	19,98	28,37
Korak do neba, serija (HRT 1)	7.10.2021	47.589,28	21,37	36,00
Dr. Oz, talk-show (HRT 1)	22.10.2021	46.347,74	18,15	31,08
UEFA Liga prvaka: Manchester United - Atalanta (HRT 2)	20.10.2021	46.331,43	23,32	29,68
Arrow (Nova TV)	18.10.2021	44.658,99	24,26	26,91



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# Top lista 15 najgledanijih televizijski kanala

Uključuje samo **PAY** televizijske kanale

CHANNEL	SUBSCRIBERS RATING	SHARE	AVERAGE DURATION
N1	 2.580,53	 2,85	 528,00
Nickelodeon	 1.785,63	 1,97	 767,13
Arena Sport 1	 1.336,01	 1,47	 277,95
RTL Living	 1.292,44	 1,43	 234,01
Pickbox TV	 1.171,13	 1,29	 227,58
CineStar TV 1	 1.046,02	 1,15	 231,12
Arena Sport 3	 1.026,71	 1,13	 331,64
FOX Movies	 946,38	 1,04	 230,30
RTL Crime	 938,20	 1,04	 216,49
National Geographic	 953,31	 1,03	 202,40
Sport Klub 1	 912,61	 1,01	 376,82
Klasik TV	 874,27	 0,96	 221,14
History Channel	 809,00	 0,89	 210,47
Nat Geo Wild	 742,60	 0,82	 185,86
Arena Sport 4	 600,50	 0,66	 219,55

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# Top lista 15 najgledanijih TV sadržaja

Uključuje samo **PAY** televizijske kanale

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Viewing duration as a percentage of all viewing.

## Average Duration

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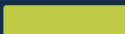




































	DATUM	SUBSCRIBERS RATING	SHARE	AVERAGE DURATION
UEFA Europa liga: Rapid Beč - Dinamo Zagreb (Arena Sport 1)	21.10.2021	52.583,39	28,01	68,90
HT Prva liga: Osijek - Hajduk (Arena Sport 3)	03.10.2021	34.628,52	17,87	61,88
HT Prva liga: Rijeka - Dinamo (Arena Sport 1)	16.10.2021	31.241,77	23,44	58,11
HT Prva liga: Šibenik - Hajduk (Arena Sport 3)	17.10.2021	25.371,39	16,56	55,21
HT Prva liga: Hajduk - Gorica (Arena Sport 3)	23.10.2021	24.372,35	17,63	55,18
UEFA Liga prvaka: Inter Milan - Sheriff T. (Arena Sport 1)	19.10.2021	20.986,96	11,04	35,69
UEFA Liga nacija: Španjolska - Francuska (Sport Klub 1)	10.10.2021	19.850,97	10,57	64,39
La Liga: Barcelona - Real Madrid (Arena Sport 6)	24.10.2021	19.120,75	13,85	49,79
Hrvatska U-21- Norveška U-21 (Hrvatska nogometna TV)	08.10.2021	18.578,85	11,99	55,40
HT Prva liga: Slaven Belupo - Hajduk (Arena Sport 3)	31.10.2021	18.335,07	17,29	47,98
UEFA Liga nacija: Belgija - Francuska (Sport Klub 2)	07.10.2021	18.240,01	9,52	57,29
UEFA Liga prvaka: PSG - RB Leipzig (Arena Sport 3)	19.10.2021	15.180,35	7,99	35,37
Premier liga: Manchester United - Liverpool (Sport Klub 1)	24.10.2021	14.590,99	8,90	45,54
UEFA Liga nacija: Italija - Španjolska (Sport Klub 1)	06.10.2021	14.454,41	7,50	52,76
HT Prva liga: Dinamo - Istra (Arena Sport 3)	24.10.2021	14.285,45	12,69	38,00



ŽIVJETI ZAJEDNO

# Top lista 15 najgledanijih televizijski kanala

Uključuje sve televizijske kanale u periodu od 19:00 do 23:00

CHANNEL	SUBSCRIBERS RATING	SHARE	AVERAGE DURATION
Nova TV	 36.938,63	 20,37	 55,51
RTL HR	 30.284,06	 16,70	 47,13
HRT 1	 25.372,06	 13,99	 40,72
HRT 2	 9.428,36	 5,20	 19,71
Doma TV	 7.523,67	 4,15	 26,96
RTL 2	 5.289,56	 2,92	 18,46
Arena Sport 1	 3.303,86	 1,82	 14,27
Nickelodeon HR	 2.360,18	 1,30	 48,02
Arena Sport 3	 2.277,35	 1,26	 13,33
CineStar TV 1	 2.265,15	 1,25	 12,70
Arena Sport 4	 2.170,64	 1,20	 15,67
RTL Kockica	 2.093,77	 1,15	 20,06
RTL Living	 2.067,39	 1,14	 11,27
Sport Klub 1	 1.952,40	 1,08	 18,18
Pickbox TV	 1.898,17	 1,05	 12,89

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# Top lista 15 najgledanijih TV sadržaja

Uključuje sve televizijske kanale u periodu od 19:00 do 23:00

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Kvalifikacije za SP: Cipar - Hrvatska (Nova TV)	08.10.2021	77.306,70	41,42	77,68
Supertalent (Nova TV)	10.10.2021	62.752,29	32,77	64,09
Večera za 5 na selu (RTL HR)	27.10.2021	61.673,71	24,64	39,07
Dnevnik Nove TV (Nova TV)	10.10.2021	53.412,58	28,97	26,18
UEFA Europa liga: Rapid Beč - Dinamo Zagreb (Arena Sport 1)	21.10.2021	52.583,39	28,01	68,90
Dnevnik 2 (HRT 1)	27.10.2021	50.021,80	23,01	26,18
UEFA Liga prvaka: Manchester United - Atalanta (HRT 2)	20.10.2021	46.331,43	23,32	29,68
Melek (Nova TV)	18.10.2021	41.650,23	17,44	30,09
RTL Direkt (RTL HR)	13.10.2021	41.441,69	24,20	21,56
Brak na prvu (RTL HR)	13.10.2021	41.218,74	21,72	21,40
Odmazda (Nova TV)	23.10.2021	35.703,99	19,03	31,94
Masterchef (Nova TV)	07.10.2021	35.024,15	18,46	36,20
HT Prva liga: Osijek - Hajduk (Arena Sport 3)	03.10.2021	34.628,52	17,87	61,88
Dar Mar (Nova TV)	27.10.2021	33.486,12	13,31	24,51



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Nickelodeon HR	2.360,18	1,30	48,02
Arena Sport 3	2.277,35	1,26	13,33
CineStar TV 1	2.265,15	1,25	12,70
Arena Sport 4	2.170,64	1,20	15,67
RTL Living	2.067,39	1,14	11,27
Sport Klub 1	1.952,40	1,08	18,18
Pickbox TV	1.898,17	1,05	12,89
Klasik TV	1.818,47	1,00	14,39
FOX Movies	1.691,64	0,93	13,29
N1	1.624,29	0,90	10,57
RTL Crime	1.557,31	0,86	16,95
National Geographic	1.169,49	0,65	11,50
Arena Sport 2	1.083,71	0,60	8,30
Arena Sport 6	1.053,92	0,58	9,33

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HT Prva liga: Hajduk - Gorica (Arena Sport 3)	23.10.2021	24.372,35	17,63	55,18
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UEFA Liga nacija: Španjolska - Francuska (Sport Klub 1)	10.10.2021	19.850,97	10,57	64,39
Hrvatska U-21- Norveška U-21 (Hrvatska nogometna TV)	08.10.2021	18.578,85	11,99	55,40
UEFA Liga nacija: Belgija - Francuska (Sport Klub 2)	07.10.2021	18.240,01	9,52	57,29
UEFA Liga prvaka: PSG - RB Leipzig (Arena Sport 3)	19.10.2021	15.180,35	7,99	35,37
Premier liga: Manchester United - Liverpool (Sport Klub 1)	24.10.2021	14.590,99	8,90	46,54
Nogomet Liga nacija - 1/2 Finale: Italy - Spain (Sport Klub 1)	06.10.2021	14.454,41	7,50	52,76
HT Prva liga: Dinamo - Hrvatski Dragovoljac (Arena Sport 3)	03.10.2021	13.605,60	10,29	37,74
Azerbajdžan U-21 - Hrvatska U-21 (Hrvatska nogometna TV)	12.10.2021	12.748,95	7,87	42,29
Premier liga: Liverpool - Manchester City (Sport Klub 1)	03.10.2021	12.503,95	8,77	49,26



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