

# Statistika gledanost MAXtv sadržaja

Podaci gledanosti rađeni na uzorku od 280 792 MAXtv (IPTV) korisnika















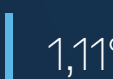

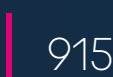

RUJAN 2020



ŽIVJETI ZAJEDNO

# Top lista 15 najgledanijih televizijskih kanala

Uključuje sve televizijske kanale

CHANNEL	SUBSCRIBERS RATING	SHARE	AVERAGE DURATION
All	 82661,98	 100%	 11752,04 min
HRT 1	 13762,97	 16,65%	 2166,87 min
Nova TV	 11191,43	 13,54%	 1823,96 min
RTL HR	 7276,8	 8,8%	 1142,77 min
HRT 2	 4676,55	 5,66%	 740,17 min
RTL 2 HR	 3213,44	 3,89%	 529,47 min
Doma TV	 2720,09	 3,29%	 475,34 min
Nickelodeon HR	 2715,53	 3,29%	 1078,43 min
N1	 2331,46	 2,82%	 486,01 min
HRT 4	 1704,78	 2,06%	 308,56 min
Arena Sport 1	 1500,52	 1,82%	 313,11 min
RTL Living	 1417,18	 1,71%	 258,21 min
RTL Kockica	 1150,36	 1,39%	 259,08 min
Pickbox	 1038,7	 1,26%	 205,38 min
HRT 3	 919,73	 1,11%	 160,44 min
National Geographic	 915,5	 1,11%	 199,94 min

#### Subs rating

The average number of Subscriber IDs viewing at any given moment.

#### Share

Viewing duration as a percentage of all viewing.

#### Average Duration





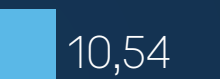

The average viewing duration per reached viewer



ŽIVJETI ZAJEDNO

# Top lista 15 najgledanijih tv sadržaja

Uključuje sve televizijske kanale

	DATUM	SUBSCRIBERS RATING	SHARE	AVERAGE DURATION
UEFA Liga Nacija: Francuska - Hrvatska (Nova TV)	8.9.2020	 77241	 45,03	 73,07
Liga Nacija: Portugal - Hrvatska (Nova TV)	5.9.2020	 68604,79	 42,13	 73,15
Tvoje lice zvuči poznato (Nova TV)	27.9.2020	 39591,58	 21,25	 47,84
Boks: Hrgović vs. Kartoza, prijenos (RTL HR)	26.9.2020	 35313,71	 18,82	 31,08
Oceanovih 8 (Nova TV)	20.9.2020	 30525,9	 16,65	 31,98
Zločesta učiteljica (Nova TV)	6.9.2020	 25432,25	 14,46	 23,35
Posljednji samuraj, američki film (2003.) (HRT 1)	11.9.2020	 24801,08	 14,11	 31,92
Jumanji: Dobrodošli u džunglu (Nova TV)	13.9.2020	 23834,64	 13,43	 26,29
Rampage: Totalni kaos (Nova TV)	19.9.2020	 22200,6	 12,86	 23,73
San Andreas (Nova TV)	12.9.2020	 21439,39	 12,77	 24,26
Državni neprijatelj (RTL HR)	25.9.2020	 20993,85	 14,32	 31,38
127 sati (HRT 1)	26.9.2020	 19676,17	 10,54	 16,38
Osvetnici (Nova TV)	26.9.2020	 17375,78	 9,38	 21,38
Wolverine (RTL HR)	13.9.2020	 14500,07	 8,35	 22,04
Bijeg iz gulaga (RTL HR)	6.9.2020	 14253,48	 8,22	 21,27

#### Subs rating

The average number of Subscriber IDs viewing at any given moment.

#### Share

Viewing duration as a percentage of all viewing.

#### Average Duration













































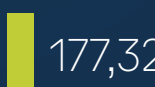



The average viewing duration per reached viewer



ŽIVJETI ZAJEDNO

# Top lista 15 najgledanijih televizijskih kanala

Uključuje samo **PAY** televizijske kanale

CHANNEL	SUBSCRIBERS RATING	SHARE	AVERAGE DURATION
All	 82669,35	 100%	 11752,85 min
Nickelodeon HR	 2715,53	 3,28%	 1078,43 min
N1	 2331,46	 2,82%	 486,01 min
Arena Sport 1	 1500,54	 1,82%	 313,12 min
RTL Living	 1417,25	 1,71%	 258,22 min
Pickbox	 1038,7	 1,26%	 205,38 min
National Geographic	 915,62	 1,11%	 199,97 min
CineStar TV 1	 894,23	 1,08%	 201,02 min
History Channel	 879,92	 1,06%	 226,44 min
Arena Sport 2	 795,32	 0,96%	 188,86 min
RTL Crime	 785,24	 0,95%	 185,19 min
Fox Movies	 773,37	 0,94%	 191,56 min
Nat Geo Wild	 754,73	 0,91%	 191,51 min
Arena Sport 3	 706,33	 0,85%	 236,06 min
Klasik TV	 693,39	 0,84%	 177,32 min
Sport Klub 1	 641,19	 0,78%	 281,81 min

#### Subs rating

The average number of Subscriber IDs viewing at any given moment.

#### Share

Viewing duration as a percentage of all viewing.

#### Average Duration

The average viewing duration per reached viewer



ŽIVJETI ZAJEDNO



# Top lista 15 najgledanijih tv sadržaja

Uključuje PAY televizijske kanale

	DATUM	SUBSCRIBERS RATING	SHARE	AVERAGE DURATION
Nogomet: FERENCVAROS - DINAMO, UŽIVO, KV. ZA LP (Arena Sport 1)	16.9.2020	52894,53	31,43	67,85
Nogomet: GALATASARAY - HAJDUK, UŽIVO, KV. ZA EL (Arena Sport 1)	24.9.2020	37938,46	20,39	50,26
Nogomet: OSIJEK - BASEL, UŽIVO, KV. ZA EL (Arena Sport 2)	17.9.2020	34654,12	19,11	50,28
Nogomet: HAJDUK - DINAMO, UŽIVO, HT PRVA LIGA (Arena Sport 3)	12.9.2020	30745,46	20,95	58,99
Nogomet: RENOVA - HAJDUK, UŽIVO, KV. ZA EL (Arena Sport 1)	17.9.2020	25990,66	25,32	53,34
Nogomet: OSIJEK - RIJEKA, UŽIVO, HT PRVA LIGA (Arena Sport 3)	12.9.2020	18768,32	16,78	52,91
Nogomet: RIJEKA - KOLOS, UŽIVO, KV. ZA EL (Arena Sport 2)	24.9.2020	18744,33	9,86	26,95
Nogomet: HAJDUK - VARAŽDIN, UŽIVO, HT PRVA LIGA (Arena Sport 3)	27.9.2020	18375,73	9,94	43,94
Nogomet: DINAMO - S. BELUPO, UŽIVO, HT PRVA LIGA (Arena Sport 3)	19.9.2020	16439,49	10,77	47,69
Nogomet: MALMO - LOKOMOTIVA, snimka, KV. ZA EL (Arena Sport 2)	24.9.2020	13821,78	10,86	30,77
Nogomet: PSG - METZ, UŽIVO, FRANCUSKA LIGA (Arena Sport 1)	16.9.2020	13104,83	7,35	30,65
Nogomet: MALMO - LOKOMOTIVA, UŽIVO, KV. ZA EL (Arena Sport 3)	24.9.2020	8460,02	5,26	18,74
Hokej: VEGAS - DALLAS GAME 5, snimka, NHL (Arena Sport 2)	17.9.2020	7349,82	5,48	15,83
Rukomet: PPD ZAGREB - KIEL, UŽIVO, LIGA PRVAKA (Arena Sport 1)	17.9.2020	4185,53	2,84	11,74
Nogomet: APOLLON - LECH P., snimka, KV. ZA EL (Arena Sport 1)	24.9.2020	2320,45	1,75	6,12

#### Subs rating

The average number of Subscriber IDs viewing at any given moment.

#### Share

Viewing duration as a percentage of all viewing.

#### Average Duration

The average viewing duration per reached viewer



ŽIVJETI ZAJEDNO

# Top lista 15 najgledanijih televizijskih kanala

Uključuje sve televizijske kanale u periodu od 18:00 do 23:00

CHANNEL	SUBSCRIBERS RATING	SHARE	AVERAGE DURATION
All	156833,98	100%	202,01 min
Nova TV	29065,48	18,53%	59 min
HRT 1	23027,26	14,68%	47,09 min
RTL HR	19130,13	12,2%	41,77 min
HRT 2	8198,13	5,23%	21,84 min
RTL 2 HR	6206,26	3,96%	25,22 min
Doma TV	5155,45	3,29%	24,8 min
Nickelodeon HR	3848,01	2,45%	59,51 min
Arena Sport 1	3625,02	2,31%	19,98 min
Arena Sport 3	2463,64	1,57%	18,08 min
N1	2209,99	1,41%	16,39 min
Pickbox	2083,23	1,33%	18,8 min
RTL Living	2049,92	1,31%	13,32 min
CineStar TV 1	1854,58	1,18%	13,34 min
RTL Kockica	1807,84	1,15%	23 min
HRT 4	1803,72	1,15%	10,24 min

#### Subs rating

The average number of Subscriber IDs viewing at any given moment.

#### Share

Viewing duration as a percentage of all viewing.

#### Average Duration

The average viewing duration per reached viewer



ŽIVJETI ZAJEDNO

# Top lista 15 najgledanijih tv sadržaja

Uključuje sve televizijske kanale u periodu od 18:00 do 23:00

	DATUM	SUBSCRIBERS RATING	SHARE	AVERAGE DURATION
UEFA Liga Nacija: Francuska - Hrvatska (Nova TV)	8.9.2020	77241	45,03	73,07
Liga Nacija: Portugal - Hrvatska (Nova TV)	5.9.2020	68604,79	42,13	73,15
Tvoje lice zvuči poznato (Nova TV)	27.9.2020	39592,29	21,24	47,84
Boks: Hrgović vs. Kartoza, prijenos (RTL HR)	26.9.2020	35314,37	18,8	31,08
Oceanovih 8 (Nova TV)	20.9.2020	30525,9	16,65	31,98
Zločesta učiteljica (Nova TV)	6.9.2020	25432,25	14,46	23,35
Posljednji samuraj, američki film (2003.) (HRT 1)	11.9.2020	24801,08	14,11	31,92
Jumanji: Dobrodošli u džunglu (Nova TV)	13.9.2020	23834,64	13,43	26,29
Rampage: Totalni kaos (Nova TV)	19.9.2020	22200,52	12,86	23,73
San Andreas (Nova TV)	12.9.2020	21439,39	12,77	24,26
Državni neprijatelj (RTL HR)	25.9.2020	21027,99	14,34	31,43
127 sati (HRT 1)	26.9.2020	19695,65	10,54	16,39
Osvetnici (Nova TV)	26.9.2020	17379,07	9,37	21,38
Wolverine (RTL HR)	13.9.2020	14500,07	8,35	22,04
Bijeg iz gulaga (RTL HR)	6.9.2020	14253,48	8,22	21,27

#### Subs rating

The average number of Subscriber IDs viewing at any given moment.

#### Share

Viewing duration as a percentage of all viewing.

#### Average Duration

The average viewing duration per reached viewer



ŽIVJETI ZAJEDNO

# Top lista 15 najgledanijih televizijskih kanala

Uključuje **PAY** televizijske kanale u periodu od 18:00 do 23:00

CHANNEL	SUBSCRIBERS RATING	SHARE	AVERAGE DURATION
All	105790,48	100%	396,79 min
Nickelodeon HR	3816,94	3,61%	114,62 min
N1	3258,25	3,08%	47,45 min
Arena Sport 1	1875,38	1,77%	27,35 min
RTL Living	1633,24	1,54%	22,3 min
Pickbox	1325,08	1,25%	24,58 min
CineStar TV 1	1140,04	1,08%	18,31 min
History Channel	1098,44	1,04%	30,24 min
National Geographic	1091,39	1,03%	22,19 min
Arena Sport 2	1059,36	1%	19,69 min
Arena Sport 3	985,57	0,93%	21,51 min
Nat Geo Wild	967,84	0,91%	24,81 min
RTL Crime	960,95	0,91%	26,57 min
Fox Movies	920,46	0,87%	20,05 min
Klasik TV	848,76	0,8%	19,52 min
Sport Klub 1	845,92	0,8%	28,3 min

#### Subs rating

The average number of Subscriber IDs viewing at any given moment.

#### Share

Viewing duration as a percentage of all viewing.

#### Average Duration

The average viewing duration per reached viewer



ŽIVJETI ZAJEDNO



# Top lista 15 najgledanijih tv sadržaja

Uključuje PAY televizijske kanale u periodu od 18:00 do 23:00

	DATUM	SUBSCRIBERS RATING	SHARE	AVERAGE DURATION
Nogomet: FERENCVAROS - DINAMO, UŽIVO, KV. ZA LP (Arena Sport 1)	16.9.2020	52894,53	31,43	67,85
Nogomet: GALATASARAY - HAJDUK, UŽIVO, KV. ZA EL (Arena Sport 1)	24.9.2020	37938,46	20,39	50,26
Nogomet: OSIJEK - BASEL, UŽIVO, KV. ZA EL (Arena Sport 2)	17.9.2020	34654,12	19,11	50,28
Nogomet: HAJDUK - DINAMO, UŽIVO, HT PRVA LIGA (Arena Sport 3)	12.9.2020	30745,46	20,95	58,99
Nogomet: OSIJEK - RIJEKA, UŽIVO, HT PRVA LIGA (Arena Sport 3)	12.9.2020	18768,32	16,78	52,91
Nogomet: RIJEKA - KOLOS, UŽIVO, KV. ZA EL (Arena Sport 2)	24.9.2020	18744,33	9,86	26,95
Nogomet: HAJDUK - VARAŽDIN, UŽIVO, HT PRVA LIGA (Arena Sport 3)	27.9.2020	18375,73	9,94	43,94
Nogomet: DINAMO - S. BELUPO, UŽIVO, HT PRVA LIGA (Arena Sport 3)	19.9.2020	16439,49	10,77	47,69
Nogomet: MALMO - LOKOMOTIVA, snimka, KV. ZA EL (Arena Sport 2)	24.9.2020	13821,78	10,86	30,77
Češka U-21 - Hrvatska U-21 (Hrvatska nogometna TV)	7.9.2020	13458,56	10,86	55,24
HOMMAGE snimka, Dokumentarni film (E20) (Arena Sport 3)	12.9.2020	13432,63	7,9	10,54
Nogomet: PSG - METZ, UŽIVO, FRANCUSKA LIGA (Arena Sport 1)	16.9.2020	13104,83	7,35	30,65
Premier League: Liverpool - Arsenal (Sport Klub 1)	28.9.2020	12819,15	7,15	54,39
Nogomet: STUDIO UOČI UTAKMICE, UŽIVO, KV. ZA EL (Arena Sport 2)	17.9.2020	12707,99	7,5	6,83
Premier League: Chelsea - Liverpool (Sport Klub 2)	20.9.2020	12471,95	9,91	56,24

#### Subs rating

The average number of Subscriber IDs viewing at any given moment.

#### Share

Viewing duration as a percentage of all viewing.

#### Average Duration

The average viewing duration per reached viewer



ŽIVJETI ZAJEDNO



**ŽIVJETI ZAJEDNO**