

adscanner



AEM

AGENCIJA ZA
ELEKTRONIČKE
MEDIJE

Gledanost televizijskog programa

RUJAN 2020.

Istraživanje provodi tvrtka AdScanner d.o.o. na uzorku od **1033** kućanstava koja predstavljaju **720.000** Pay TV kućanstava u Republici Hrvatskoj.

**LISTA TOP 15
NAJGLEDANIJIH
TELEVIZIJSKIH KANALA
NA CIJELOM DANU:
SVI TELEVIZIJSKI KANALI**

U analizu su uključeni svi
zemaljski i nezemaljski kanali

RUJAN 2020.		(R)SHARE	AMR	COVERAGE
1	HRT1	14,54%	2,93%	79,71%
2	NOVA TV	13,34%	2,68%	80,21%
3	RTL TELEVIZIJA	11,70%	2,35%	78,87%
4	HRT2	5,84%	1,17%	76,74%
5	RTL2	4,83%	0,97%	73,25%
6	DOMA TV	4,49%	0,90%	70,15%
7	NICKELODEON	4,00%	0,80%	25,53%
8	RTL KOCKICA	3,32%	0,67%	55,38%
9	N1	3,10%	0,62%	49,06%
10	HRT4	1,62%	0,33%	58,21%
11	NICK JR (HR)	1,32%	0,26%	16,43%
12	NATIONAL GEOGRAPHIC	1,27%	0,26%	41,63%
13	SPORT KLUB 1	1,17%	0,23%	33,43%
14	MINI TV	1,00%	0,20%	25,00%
15	CINESTAR TV 1	0,96%	0,19%	52,33%

LISTA TOP 15 NAJGLEDANIJIH TELEVIZIJSKIH KANALA NA CIJELOM DANU: NEZEMALJSKI TELEVIZIJSKI KANALI




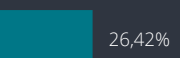



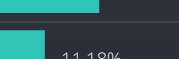
U analizu su uključeni svi nezemaljski kanali.

	RUJAN 2020.	(R)SHARE	AMR	COVERAGE
1	NICKELODEON	4,00%	0,80%	25,53%
2	N1	3,10%	0,62%	49,06%
3	NICK JR (HR)	1,32%	0,26%	16,43%
4	NATIONAL GEOGRAPHIC	1,27%	0,26%	41,63%
5	SPORT KLUB 1	1,17%	0,23%	33,43%
6	MINI TV	1,00%	0,20%	25,00%
7	CINESTAR TV 1	0,96%	0,19%	52,33%
8	FOX CRIME	0,92%	0,18%	32,02%
9	NATIONAL GEOGRAPHIC WILD	0,87%	0,18%	34,11%
10	CINESTAR TV ACTION	0,86%	0,17%	48,94%
11	FOX	0,75%	0,15%	40,71%
12	FOX MOVIES	0,72%	0,14%	42,19%
13	RTL LIVING	0,72%	0,14%	27,11%
14	VIASAT HISTORY	0,69%	0,14%	29,92%
15	FOX LIFE	0,67%	0,14%	40,43%

LISTA TOP 15 NAJGLEDANIJIH EMISIJA NA CIJELOM DANU: SVI TELEVIZIJSKI KANALI

U analizu su uključeni svi zemaljski i nezemaljski kanali

U listu najgledanijih emisija ne ulaze duplicirani programi i programi kraći od 15 min. Ako program ima više od jednog emitiranja, u izvještaju je naveden najgledaniji sadržaj.

	DATUM	KANAL	EMISIJA	(R)AMR	REACH	SHARE
1	8.9.2020	NOVA TV	20:00 UEFA Liga Nacija: Francuska - Hrvatska	 18,41%	 41,17%	 43,40%
2	5.9.2020	NOVA TV	20:38 Liga Nacija: Portugal - Hrvatska	 18,26%	 32,01%	 45,27%
3	5.9.2020	NOVA TV	20:02 Liga Nacija: Portugal - Hrvatska , emisija	 13,52%	 22,01%	 36,13%
4	27.9.2020	NOVA TV	19:15 Dnevnik Nove TV	 12,52%	 26,36%	 26,42%
5	20.9.2020	NOVA TV	20:15 Oceanovih 8	 11,48%	 29,31%	 27,19%
6	27.9.2020	NOVA TV	20:15 Tvoje lice zvuči poznato	 11,24%	 34,16%	 27,23%
7	27.9.2020	RTL TELEVIZIJA	18:30 RTL Danas	 10,88%	 15,67%	 24,29%
8	30.9.2020	RTL TELEVIZIJA	20:03 Večera za 5 na selu	 10,52%	 19,99%	 22,40%
9	25.9.2020	HRT1	19:00 Dnevnik 2	 10,33%	 17,67%	 24,24%
10	21.9.2020	RTL TELEVIZIJA	22:15 RTL Direkt	 10,04%	 14,81%	 28,50%
11	25.9.2020	HRT1	20:10 Putnik	 9,55%	 23,65%	 21,76%
12	6.9.2020	HRT1	13:24 Rijeka: More	 9,20%	 11,18%	 29,18%
13	3.9.2020	NOVA TV	17:31 IN magazin	 9,13%	 14,16%	 26,92%
14	13.9.2020	HRT1	14:00 Nedjeljom u dva	 8,81%	 14,34%	 28,08%
15	6.9.2020	HRT1	12:31 Plodovi zemlje	 8,70%	 12,79%	 31,30%

LISTA TOP 15 NAJGLEDANIJIH EMISIJA NA CIJELOM DANU: NEZEMALJSKI TELEVIZIJSKI KANALI

U analizu su uključeni svi nezemaljski kanali

U listu najgledanijih emisija ne ulaze duplicirani programi i programi kraći od 15 min. Ako program ima više od jednog emitiranja, u izvještaju je naveden najgledaniji sadržaj.

	DATUM	KANAL	EMISIJA	(R)AMR	REACH	SHARE
1	20.9.2020	SPORT KLUB 2	17:30 Nogomet - Premier liga	3,80%	6,93%	11,63%
2	12.9.2020	SPORT KLUB 1	18:30 Nogomet - Premier liga	3,69%	6,67%	11,47%
3	13.9.2020	SPORT KLUB 1	17:30 Nogomet - Premier liga	3,19%	6,94%	9,23%
4	1.9.2020	NICKELODEON	9:55 ALVINNN!!! I nemirne vjeverice	3,08%	3,23%	14,22%
5	7.9.2020	HNTV	17:50 Češka U-21 - Hrvatska U-21	3,03%	7,13%	8,00%
6	21.9.2020	N1	13:05 N1 studio	3,00%	4,84%	13,92%
7	27.9.2020	SPORT KLUB 2	15:00 Nogomet - Premier liga	2,91%	7,18%	7,80%
8	5.9.2020	NICKELODEON	9:30 Spužva Bob Skockani	2,84%	3,08%	12,41%
9	5.9.2020	NICKELODEON	10:35 LEGO City Adventures	2,80%	2,80%	12,70%
10	19.9.2020	NICKELODEON	8:20 Henry Opanan	2,79%	3,30%	13,61%
11	9.9.2020	NICKELODEON	12:40 Thundermani	2,62%	3,12%	12,59%
12	13.9.2020	SPORT KLUB 2	15:00 Nogomet - Premier liga	2,51%	5,20%	7,63%
13	5.9.2020	NICKELODEON	10:45 City Adventures	2,49%	2,80%	11,52%
14	27.9.2020	SPORT KLUB 3	15:00 Moto GP	2,46%	4,38%	6,77%
15	17.9.2020	NICKELODEON	13:25 Nicky, Ricky, Dicky i Dawn	2,36%	2,73%	8,69%

**LISTA TOP 15
NAJGLEDAJNIJIH
TELEVIZIJSKIH KANALA
U PERIODU 19-23H:
SVI TELEVIZIJSKI KANALI**

U analizu su uključeni svi
zemaljski i nezemaljski kanali

	RUJAN 2020.	(R)SHARE	AMR	COVERAGE
1	NOVA TV	19,09%	7,36%	77,45%
2	RTL TELEVIZIJA	15,79%	6,09%	76,27%
3	HRT1	13,30%	5,13%	74,50%
4	RTL2	5,87%	2,26%	64,42%
5	HRT2	5,46%	2,11%	70,52%
6	DOMA TV	4,93%	1,90%	60,16%
7	RTL KOCKICA	2,49%	0,96%	41,93%
8	NICKELODEON	1,99%	0,77%	19,23%
9	SPORT KLUB 1	1,57%	0,60%	26,34%
10	CINESTAR TV 1	1,12%	0,43%	41,43%
11	CINESTAR TV ACTION	1,07%	0,41%	36,81%
12	NATIONAL GEOGRAPHIC	1,00%	0,39%	28,92%
13	FOX CRIME	0,99%	0,38%	20,16%
14	N1	0,90%	0,35%	35,59%
15	NATIONAL GEOGRAPHIC WILD	0,81%	0,31%	20,87%

**LISTA TOP 15
NAJGLEDANIJIH
TELEVIZIJSKIH KANALA
U PERIODU 19-23H:
NEZEMALJSKI TELEVIZIJSKI
KANALI**



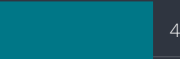


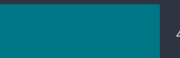


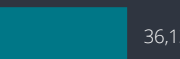


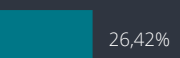


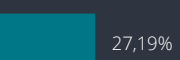

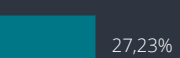


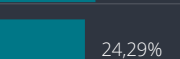

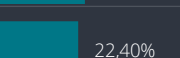

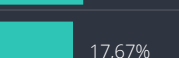

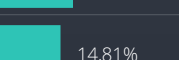



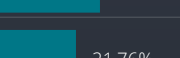
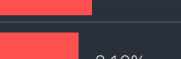

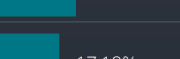




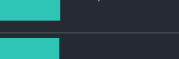
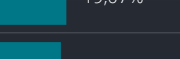
U analizu su uključeni svi nezemaljski kanali.

	RUJAN 2020.	(R)SHARE	AMR	COVERAGE
1	NICKELODEON	1,99%	0,77%	19,23%
2	SPORT KLUB 1	1,57%	0,60%	26,34%
3	CINESTAR TV 1	1,12%	0,43%	41,43%
4	CINESTAR TV ACTION	1,07%	0,41%	36,81%
5	NATIONAL GEOGRAPHIC	1,00%	0,39%	28,92%
6	FOX CRIME	0,99%	0,38%	20,16%
7	N1	0,90%	0,35%	35,59%
8	NATIONAL GEOGRAPHIC WILD	0,81%	0,31%	20,87%
9	KLASIK TV	0,78%	0,30%	24,97%
10	CINESTAR TV PREMIERE 1	0,77%	0,30%	22,53%
11	SPORT KLUB 2	0,75%	0,29%	16,73%
12	NICK JR (HR)	0,74%	0,28%	10,17%
13	MINI TV	0,71%	0,27%	13,41%
14	RTL CRIME	0,68%	0,26%	14,32%
15	FOX LIFE	0,64%	0,25%	26,45%

**LISTA TOP 15
NAJGLEDANIJH EMISIJA
NA 19-23:
SVI TELEVIZIJSKI KANALI**

U analizu su uključeni svi zemaljski i nezemaljski kanali

U listu najgledanijih emisija ne ulaze duplicirani programi i programi kraći od 15 min. Ako program ima više od jednog emitiranja, u izvještaju je naveden najgledaniji sadržaj.

	DATUM	KANAL	EMISIJA	(R)AMR	REACH	SHARE
1	8.9.2020	NOVA TV	20:00 UEFA Liga Nacija: Francuska - Hrvatska	 18,41%	 41,17%	 43,40%
2	5.9.2020	NOVA TV	20:28 Liga Nacija: Portugal - Hrvatska	 18,26%	 32,01%	 45,27%
3	5.9.2020	NOVA TV	20:02 Liga Nacija: Portugal - Hrvatska , emisija	 13,52%	 22,01%	 36,13%
4	27.9.2020	NOVA TV	19:15 Dnevnik Nove TV	 12,52%	 26,36%	 26,42%
5	20.9.2020	NOVA TV	20:15 Oceanovih 8	 11,48%	 29,31%	 27,19%
6	27.9.2020	NOVA TV	20:15 Tvoje lice zvuči poznato	 11,24%	 34,16%	 27,23%
7	27.9.2020	RTL TELEVIZIJA	18:30 RTL Danas	 10,88%	 15,67%	 24,29%
8	30.9.2020	RTL TELEVIZIJA	20:03 Večera za 5 na selu	 10,52%	 19,99%	 22,40%
9	25.9.2020	HRT1	19:00 Dnevnik 2	 10,33%	 17,67%	 24,24%
10	21.9.2020	RTL TELEVIZIJA	22:15 RTL Direkt	 10,04%	 14,81%	 28,50%
11	25.9.2020	HRT1	20:10 Putnik	 9,55%	 23,65%	 21,76%
12	29.9.2020	NOVA TV	20:29 Kud puklo da puklo	 8,19%	 13,95%	 17,18%
13	13.9.2020	NOVA TV	20:20 Jumanji: Dobrodošli u džunglu	 7,88%	 25,79%	 19,63%
14	23.9.2020	RTL TELEVIZIJA	21:08 Superpar	 7,71%	 14,75%	 19,07%
15	3.9.2020	HRT1	20:06 Tko želi biti milijunaš?	 7,35%	 14,52%	 17,58%

**LISTA TOP 15
NAJGLEDANIJH EMISIJA
NA 19-23:
NEZEMALJSKI TELEVIZIJSKI
KANALI**

U analizu su uključeni svi nezemaljski kanali

U listu najgledanijih emisija ne ulaze duplicirani programi i programi kraći od 15 min. Ako program ima više od jednog emitiranja, u izvještaju je naveden najgledaniji sadržaj.

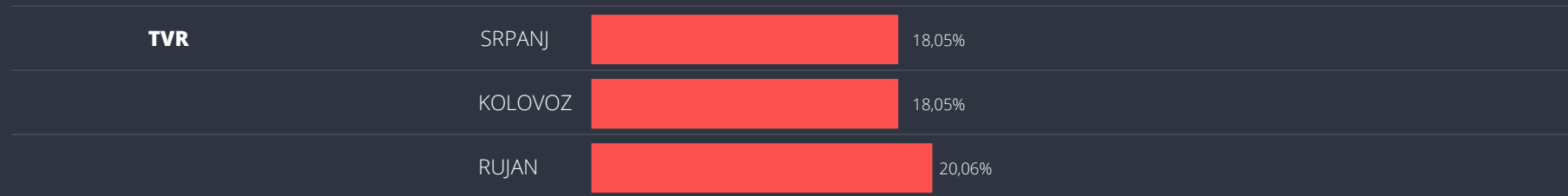
	DATUM	KANAL	EMISIJA	(R)AMR	REACH	SHARE
1	20.9.2020	SPORT KLUB 2	17:30 Nogomet - Premier liga	3,80%	6,93%	11,63%
2	12.9.2020	SPORT KLUB 1	18:30 Nogomet - Premier liga	3,69%	6,67%	11,47%
3	13.9.2020	SPORT KLUB 1	17:30 Nogomet - Premier liga	3,19%	6,94%	9,23%
4	7.9.2020	HNTV	17:50 Češka U-21 - Hrvatska U-21	3,03%	7,13%	8,00%
5	4.9.2020	SPORT KLUB 1	20:45 Nogomet - Liga nacija	2,34%	6,97%	6,19%
6	14.9.2020	NICKELODEON	18:55 Henry Opanan	2,16%	2,36%	5,71%
7	3.9.2020	SPORT KLUB 2	20:45 Nogomet - Liga nacija	2,10%	4,68%	5,35%
8	23.9.2020	NICKELODEON	18:55 Just Add Magic	2,01%	2,25%	4,91%
9	6.9.2020	SPORT KLUB 1	20:45 Nogomet - Liga nacija	1,86%	7,14%	4,51%
10	3.9.2020	HNTV	18:55 Hrvatska U-21 - Grčka U-21	1,78%	4,55%	4,62%
11	20.9.2020	SPORT KLUB 6	21:00 Sport Klub 6 Promo 2	1,78%	2,33%	3,68%
12	18.9.2020	NICKELODEON	20:10 iCarly	1,76%	2,26%	4,37%
13	14.9.2020	SPORT KLUB 2	21:15 Nogomet - Premier liga	1,64%	4,35%	4,49%
14	7.9.2020	SPORT KLUB 1	20:45 Nogomet - Liga nacija	1,63%	5,49%	3,94%
15	7.9.2020	SPORT KLUB 2	20:45 Nogomet - Liga nacija	1,60%	4,96%	3,88%

KOMPARATIVNA ANALIZA PODATAKA

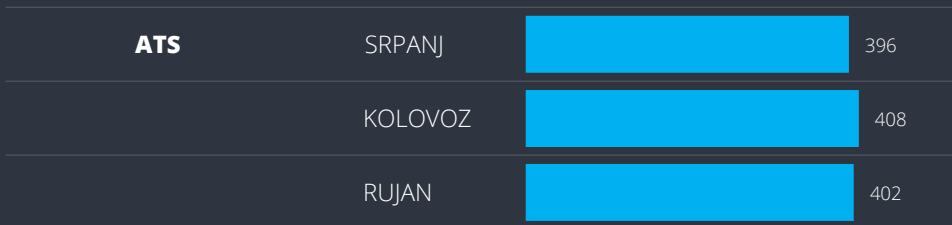
U analizu su uključeni svi
zemaljski i nezemaljski kanali

SRPANJ - RUJAN 2020.

AMR



MIN



MIN



adscanner

adscanner.tv



medium.com/adscanner



twitter.com/adscannerdata